



## Richmond Folk Festival

Richmond, Virginia  
October 8-10, 2010

"Free festival downtown on Richmond's riverfront to celebrate the roots, richness, and variety of American culture through music, dance traditional crafts, storytelling, and food."

**Green Statement:** "With an event of this size, a great amount of waste can be saved by recycling. Our patrons and staff see this as an important part of the festival experience."

### CORE ACTIVITIES for Green Events

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Aluminum cans, plastic bottles, cardboard

- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms

- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

#### *Food service*

- Recycle fryer oil
- Avoid box lunches and serve trays/platters of food instead

#### *Logistics*

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes



- ☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a green event section on its event's webpage highlighting all of its green activities

For more information on Richmond Folk Festival, see [www.richmondfolkfestival.com](http://www.richmondfolkfestival.com) or contact Stephen Lecky at [slecky@venturerichmond.com](mailto:slecky@venturerichmond.com) or 8047886472.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

